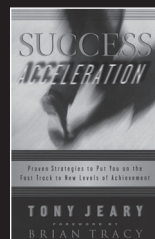
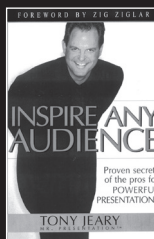
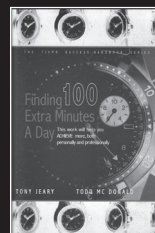
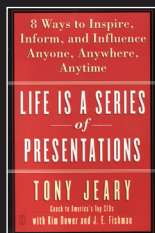
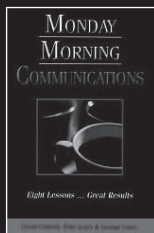
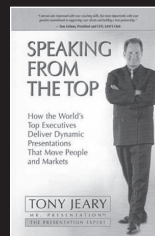
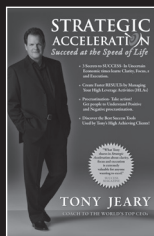


STRATEGIC ACCELERATION

GET THE
RIGHT
RESULTS ...
FASTER



The RESULTS Guy™



THE INTRO

For the past 25-years, Tony Jeary has served as coach and counselor to many of the world's most accomplished executives and entrepreneurs. He has helped them fashion personal and organizational strategies that lead from Great to Mastery. Some individuals (CEOs) led name brand companies like Wal-Mart, Samsung, Firestone and Mitsubishi. Others were entrepreneurs driving small hyper-growth companies all the way to being on the Forbes Richest 400.

During this quarter century advising and observing, Tony developed and catalogued a Value Arsenal of Best Practices and Business Acumen that led to individual and organizational Mastery. These Best Practices drive growth, productivity, innovation, quality and profitable results.

The next few pages tell the Tony Jeary story and present his approach to achieving Mastery, an approach called *Strategic Acceleration*. As a one-time business journalist and venture capitalist, I have observed many business advisors and can say that only a handful have been difference makers. I have personally observed Tony at work and can testify that I have never seen anyone make a more powerful difference.

A handwritten signature in black ink that reads "Scott". The signature is stylized with a large, looping initial "S" and a trailing flourish.

SCOTT BENNETT
Managing Director

THE METHODOLOGY

Strategic Acceleration is the title of Tony's signature work and the methodology he uses to work with clients striving for Mastery. Tony uses the word "Mastery" to mean consistently achieving the highest possible results in a market environment where the entire world can change between dawn and dark. Mastery means knowing how to build a life and organization that will excel, even in a "perfect storm."

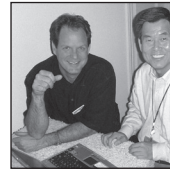
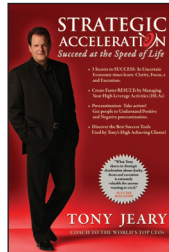
Strategic Acceleration requires three steps: clarity, focus and execution. Those are three simple steps but difficult to implement. They require disciplined thinking, difficult decisions, level-headed judgment, and an ability to step back and see your world from different perspectives.

Why have so many who have achieved greatness called on Tony to help them? Because they understand that great is no longer good enough in today's environment. For 25+ years, Tony and his hand-selected team have honed their expertise to help decision-makers reap exponential results by navigating the path from Great to Mastery.



Strategic Acceleration, the title of Tony's signature work.

BELOW: Tony inspiring individuals with a personal touch, encouraging, educating and entertaining.



ABOVE: Tony in a one-on-one coaching session with Mr. Kim, Samsung's President.

BELOW: Tom Grimm, President of Sam's Club, and Tony prepping.



THE STUDIO

The road to Mastery requires smart thinking, and that is best accomplished in an inspiring environment. Tony's clients find that environment at his private *Strategic Acceleration Studio* located within the Estates of Tour 18, a few miles north of DFW International Airport. **Nearly every day of every week an executive, entrepreneur or corporate team travels to spend what one executive called "an 8-hour year."** **This refers to what is accomplished, not the stress level.**

Behind the studio door is state-of-the-art technology to instantly capture ideas in graphic form and track the planning process. The Value Arsenal with decades of best practices is instantly available for reference. The studio is surrounded by Tony's backyard arboretum, where creative juices flow in relaxed brainstorming sessions.

A *Strategic Acceleration* session is the beginning for you as a client, but it is the continuation of a journey for Tony and his team, who will have already spent long hours learning about your organization and its challenges and opportunities, interviewing you and preparing to provide you one of the most significant days of your professional life.

THE STEPS

STEP 1: CLARITY

Strategic Clarity is the ability to know where you really are right now and smartly document the vision you really, really want to achieve.

STEP 2: FOCUS

The problem lies with distractions. Life's fast. You must focus on High Leverage Activities that truly produce the RESULTS you want.

STEP 3: EXECUTION

You have to take action — the right action to achieve exceptional RESULTS.

We help top performers gain extreme clarity, stay strategically focused and accelerate execution at all levels, making visions a reality faster!



"I wanted to thank you for the outstanding work you have done to help the HP Americas team accelerate its growth strategy."

RICH GERAFFO, SVP & MANAGING DIRECTOR, HEWLETT PACKARD



"I must tell 20 to 50 people a year about how helpful you were to me ... I swear I got more mileage from the money I spent with you than probably any money I've ever spent."

DAVID LESH, FOUNDER, DALE DENTAL



"I am not only impressed with your coaching skills, but more importantly, with your commitment to supporting your clients and building a true partnership."

TOM GRIMM, PRESIDENT & CEO, SAM'S CLUB

Firestone

"The biggest benefit came when you helped us with strategic planning; your process helped keep it from falling into a predictable exercise, manage difficult personalities, and get engagement that yielded great results."

MIKE GOREY, PRESIDENT, FIRESTONE DP



"You bring professionalism, expertise, knowledge, and the gift of self to grow the human potential."

SUSAN ABAR, VP HUMAN RESOURCES, THE DR PEPPER/7UP COMPANY



"I have never received so much positive feedback on a single speaker."

BILL TODD, EVP, MARRIOTT HOTELS

THE MESSAGE

For the past quarter century, my passion has been working with and advising top executives and successful entrepreneurs to help them achieve Mastery in their lives and their organizations.

Often I act as a personal or team coach. Sometimes my team and I act in the role of a strategic facilitator, helping craft strategies and leverage best practices. I help adapt new and more resourceful thinking tied to particular situations as well as uncover blind spots so visions can be more powerfully implemented.

It is a job I love. If you are ready for another level, then I invite you to let me and my team at Tony Jeary International help you move up the Mastery Impact Curve and substantially accelerate your **RESULTS!**

A handwritten signature in white ink, appearing to read "Tony Jeary". The signature is stylized and fluid, with a long, sweeping underline that extends to the left.



Results Coaching • Strategic Facilitation • Keynote Experiences
mastery@tonyjeary.com 817.430.9422